KELLY-MOORE PAINTS

SOUTHWEST SELECT INTERIOR EGGSHELL ENAMEL
ESMALTE SEMIMATE

APPLICATION Brush/Roll/Spray	**COVERAGE** 250-400 Ft²/G	**DRY TIME** 2-4 Hours	**TEMPERATURE** 50 °F - 100°F	**CLEAN-UP** Soapy Water	**VOC** < 2 g/L

SPECIFICATIONS

RESIN TYPE
Vinyl Acrylic

FINISH
Eggshell, 10-20 @ 60°

TEMPERATURE
50ºF - 100ºF

WEIGHT PER GALLON
11.2 ± 0.25 lbs.

SIZES AVAILABLE
1 & 5 Gallon Containers

CLEAN-UP
Soapy Water

SOLIDS BY VOLUME
42% ± 2%

BASES AVAILABLE
White, & Custom
Tinted Colors

V.O.C.
<2 g/L
(per ASTM D6886)

PRODUCT DESCRIPTION

Southwest Select Eggshell is a high quality interior paint designed to meet the needs of the new construction market. It provides good hide and durability with easy application and touch up. For use on walls and ceiling surfaces made of drywall, plaster, masonry, metal, wood, and hardboard. A great choice for new residential, commercial construction, apartments, schools, retail spaces, and much more.

FEATURES
•Easy Application
•Good Durability
•Good Hide
•Self Priming
•Low Odor

PERFECT FOR
•New Residential
•Commercial Construction
•Apartments
•Schools
•Retail Spaces

MEETS VOC LIMITS FOR
•CARB
•National AIM
•SCAQMD
•GS-11
•LEED V4

SUBSTRATES & SYSTEM RECOMMENDATIONS

PREP

Properly prepare all new or previously painted surfaces.
See 'Surface Preparation' on Page 2 for detailed instructions.

PRIME

Prime   1 Coat   **Recommended Kelly-Moore Primer**

SUBSTRATE	INTERIOR PRIMER
Drywall & Masonry	2001 Southwest Select PVA
Wood & Hardboard	978 Kel-Bond Quick Sand
Metal	5725 DTM Primer/Finish

PAINT

Topcoat   2 Coats   **Southwest Select Eggshell Enamel**

BRUSH	ROLL	SPRAY
Synthetic Bristle	3/8" to 3/4" Synthetic Cover	2000-2500 PSI .015"-.019" Orifice Tip
FILM THICKNESS 4.0-6.0 Wet Mils 1.3-1.9 Dry Mils	**PRACTICAL COVERAGE** 250-400 sq ft/gal	**DRYING TIME** @ 75°F & 50% R.H. Touch: 2 hr Recoat: 4 hrs

Two topcoats are required at 4-6 wet mils to achieve full sheen, color, and touch-up qualities.
See pages 2 and 3 for detailed features and application instructions.

SELF-PRIMING SYSTEM

This product is self-priming over bare drywall, wood and masonry <9 pH. A minimum of 2 coats at 4-6 wet mils are required for touch-up, as well as sheen and color uniformity. A minimum of 4 hours are required between applied coats. Over previously painted surfaces, 1-2 coats applied at 4-6 wet mils may be acceptable. An appropriate primer or sealer is required when a porous substrate, heavy tannins, or stains are present.

SPECIALTY PRIMER RECOMMENDATIONS

Porous Masonry 521 Prime & Fill Block Filler	**Dense or Glossy Surfaces** 287 Kel-Bond Adhesion Plus
Tannin Rich Wood 265 Hybrid Primer	**Wallboard - Smooth/Level 5 Finish** 988 Level 5 Primer
Stain Blocking 295 Kel-Bond Universal Primer	**Wallboard Prior to Texture** 2001 Southwest Select PVA

Ask a local Kelly-Moore representative for additional system recommendations.

SURFACE PREPARATION

GENERAL All surfaces must be cured, firm, dry and cleaned free of dust, dirt, oil, grease, wax, chalk, rust, mildew or any other contamination or condition that would adversely affect the performance of the coating. Sand glossy, dense or glazed surfaces.*

NEW SURFACES All surfaces should be sound, free of contamination and dry. Wood surfaces should be sanded free of wood fibers. Wood should have a moisture content of less than 15% as measured by a moisture meter. Masonry and plaster should be thoroughly cured before priming. Masonry should have a moisture content of less than 12% as measured by a moisture meter.

NEW FERROUS METAL Follow general surface preparation guidelines. Remove all loose rust, mill scale, or deteriorated previously applied coatings by Hand Tooling (SSPC-SP-2) or Power Tool Cleaning (SSPC-SP-3).

NEW ALUMINUM & GALVANIZED METAL Wash thoroughly with TSP or other suitable cleaner/ degreaser to remove oil and other contaminants. Rinse thoroughly.

PREVIOUSLY PAINTED SURFACES Remove any peeling, chalky or loosely adhering paint, sand to feather edges, dust clean (do not use tack rags). Sand glossy finishes.*

*See WARNING! below for existing leaded paint.

SAFETY INFORMATION

Avoid contact with eyes, skin and clothing. Do not take internally. Wash thoroughly after handling. Close container after each use. For additional safety information consult the Safety Data Sheet for this product.

USE ONLY WITH ADEQUATE VENTILATION   **KEEP OUT OF REACH OF CHILDREN**

For proper disposal of excess material, please contact your local city or county waste management agency.

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APPLICATION

MIXING Mix well before use. Purchase enough paint to complete your project at the same time. If additional paint is needed, retain some of the original material and intermix the paint before application or touch up.

THINNING Apply at can consistency. If thinning is necessary to maintain workability, do not exceed one-half pint of water per gallon.

DRYING Dry times are based on standard conditions of 75ºF with a relative humidity of 50%. Lower temperatures or higher humidity may extend drying times. Higher temperatures may speed drying time.
Provide adequate ventilation and air movement during and after painting.

TEMPERATURE Do not apply when material, air, and/or surface temperature is outside of the recommendations on page 1. Store at room temperature and protect from freezing.

COVERAGE May vary depending on method of application, porosity and texture of the surface.

NEW SURFACES Prime surfaces following primer recommendations on Page 1 and 2.
Two finish coats will provide a more even color and sheen. It will also help with touch-up and durability.
Backroll while spraying to ensure an even coat. Backrolling the prime coat will fill in porous surfaces. Backrolling the topcoat will reduce pinholes, create uniform sheen, and make for easier touch-up.
Avoid lap marks by maintaining a wet edge at all times. Re-wet your applicator before it starts to run dry; any light spots, when dried, may appear different than heavy spots in both color and sheen. An even coat is your goal.
Lay the paint on and leave it alone. Be sure to give paint an opportunity to flow and level after application.
This product is not intended for use on floors.

PREVIOUSLY PAINTED SURFACES Glossy surfaces should be completely dulled prior to painting.
Spot prime bare and patched areas or prime entire surface with a suitable Kelly-Moore product.
When making a significant color change, a primer is recommended to aid hide and appearance of the finish coating. Follow application instructions for 'new surfaces' listed above.

STAIN BLOCKING When painting over stains or tannins, an appropriate primer is recommended before top coating. For heavy stains, a second coat of primer may be required. 24 hours are required between all coats.

TEXTURED DRYWALL In a textured drywall system, use an appropriate primer or sealer prior to applying texture. Follow system recommendations from Page 1 when painting over newly textured drywall.

CAULKING When filling voids; prime the surface, then apply paintable patching, acrylic caulking, or siliconized acrylic caulking to the manufacturer's recommendations. Allow the caulking to fully dry, then apply the finish paint.
When sealing voids or joints with expected movement, prime and paint the surface. Allow the paint to fully dry, then apply acrylic or siliconized acrylic caulking. Clear or colored caulking is a good choice for this type of application. Painting over caulking were substrate movement is present may cause cracking of the finish coating.

CONTAINERS AND TOOLS Transfer material into a clean container before use. Use new or thoroughly cleaned tools. To avoid contamination, do not re-dip applicators or add used material into containers being used for storage.

STORAGE Store material in a clean, tightly sealed container free of rollers, brushes, or other outside materials.

TESTING Prior to full application, apply a test patch to ensure the preparation and coating system are appropriate for the project. If test patch results do not meet the needs of the project, contact a Kelly-Moore representative for recommendations.

CURE Architectural coatings require up to 30 days after final application for full cure. Cure times vary depending on environmental conditions and air circulation. Full performance characteristics are achieved when coating has fully cured.

CLEANING Wait at least two weeks after application before attempting to clean or maintain the surface. Use a new soft cotton cloth or sponge with clean water to wipe the surface. If the surface has heavy dirt or stains, a mild detergent may be added to the water for cleaning. Clean tools with warm soapy water.

LIMITED WARRANTY

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